

WOMEN IN SPORTS HELPING INSPIRE THE NEXT GENERATION



2023/2024 IMPACT REPORT



WOMEN IN SPORTS HELPING INSPIRE THE NEXT GENERATION

OVERVIEW

Women in Sports Helping Inspire the Next Generation (WISHING), is a nonprofit designed to give girls in high school opportunities to learn about careers in the sports industry. Through mentorship, job shadowing, and scholarships, we strive to level the playing field for every girl!

WISHING was founded in December 2022 out of Mission, Kansas, but serves individuals across the entire U.S.



A message from our founder:

Kristen Nett

“WISHING was founded to give all girls equal opportunities, regardless of background, race, socioeconomic status or other factors. Our first year of programming has already shown an impact through not only our students, but our mentors as well. I am so thankful for the leadership team we have developed who has helped get us to this point. We are excited for what is to come in year two!”



WOMEN IN SPORTS HELPING
INSPIRE THE NEXT GENERATION

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OUR PROGRAM

MENTORSHIP



Students are matched with three women who work in the sports industry.

Mentees and mentors meet once per month virtually to participate in a one hour-long session.

Students receive job shadowing opportunities with local sports entities or through their mentors.

CAREER EXPLORATION



Seniors who participate in the program can apply for a WISHING scholarship to continue their education.

SCHOLARSHIPS





SESSION TOPICS

Month	Topic	Description/Details
September	Introduction Speaker: Darlene Camacho, University of Austin-Texas	Mentors and mentees identified personal, academic and program goals for the year.
October	Career pathways pt. 1	Women in various roles in the sports industry gave 5-10 minute presentations.
November	Career pathways pt. 2	Women in various roles in the sports industry gave 5-10 minute presentations.
December	Resume building and cover letter writing Speaker: Vanessa Bautista, Dallas Wings	Students heard a presentation on resume and cover letters from an HR professional in the sports industry.
January	Resume building continued and work/life balance Speaker: Emily Weaver, Athletic Trainer	Students completed resumes and heard a presentation on work/life balance.
February/March	Mental health Speaker: Sierra Dimberg, Sport Psychologist	Students heard a presentation on mental health and discussed ways to cope with mental health symptoms.
April	Communication Speaker: Karly Vollgrebe, MiLB Promotions Manager	Students heard a presentation on the importance of communication within various departments,
May	Closing	Students were given resources on how to stay connected throughout the summer and discussed reflections on the program.

BY THE NUMBERS

27
High school girls served



150
Mentors in network



6
Women in sports events



4
\$1,000 scholarships given



WISHING mentors at Wisconsin HERD's Women Empowerment Weekend.

OUR REACH



27 students served from...

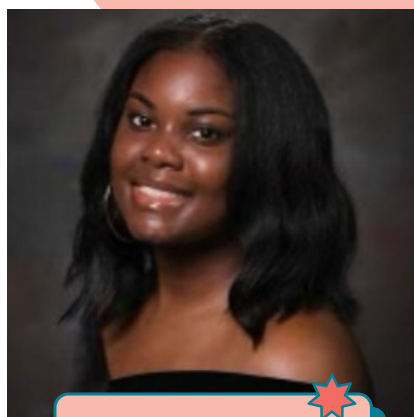
- Sherman Oaks, California
- Atlanta, Georgia
- Chicago, Illinois
- Kansas City, Kansas
- Little River, Kansas
- Stoneham, Massachusetts
- Farmington, Minnesota
- Asheville, North Carolina
- Fayetteville, North Carolina
- Weaverville, North Carolina
- Beachwood, Ohio
- Midland, Pennsylvania
- Plano, Texas
- Salt Lake City, Utah
- Woodbridge, Virginia
- Seattle, Washington
- Madison, Wisconsin

SCHOLARSHIP RECIPIENTS

Due to generous donors and sponsors, WISHING was able to award four \$1,000 scholarships to senior students in the program.



Kierra Arnold
Fayetteville, NC
Queens University



Jade Brown
Winterville, NC
North Carolina
Central University



Olivia Filloramo
Fairfield, CT
Fairfield University



Lily Everette
Asheville, NC
East Tennessee
State University

UP NEXT

WISHING is excited to break new ground in the upcoming academic year as we launch our first in-person mentorship locations.

We are also investing in our program through restructuring our organizational chart to facilitate better use of the talents of our executive leadership and leadership teams.



OUR GOALS: 2024-2025

- Establish three in-person mentorship locations in Madison, WI, Summit, NJ and Kansas City, MO
- Support 50 students through WISHING programming
- Fundraise \$10,000

